

City of Culver

Strategic Plan

2020-2024

Facilitated and compiled by the Central Oregon Intergovernmental Council. Developed in close partnership with City of Culver staff and officials; informed by the Culver community.

About this Strategic Plan

Each **boxed** Goal has correlating strategies listed in bullet points beneath it. These strategies are divided into two sections: *City*, which indicates that the City will lead this effort; and *Partners*, indicating that the City cannot lead the effort but will work with Partners to address that strategy. Strategies highlighted in **red text** indicate that this was reported as highly important from multiple respondents during outreach efforts.

Goal Area 1: Maintenance

The City of Culver actively seeks to maintain current infrastructure while planning for growth.

Goal 1.1 – The City addresses ongoing maintenance and infrastructure needs on City property, while pursuing improvements for private property through collaboration with partners.

Strategies

City:

- Complete Pavilion Project (*In Process*)
- Complete wastewater lift station relocation project (*In Process*)
- Complete Phase 1 of Storm Water Project (*In Process*)
- Develop, update, and implement a Street Maintenance Plan
 - Schedule and plan for reoccurring maintenance
 - **Maintain/fix roads**
- Undertake City Hall upgrades:
 - Replace concrete at City Hall
 - Landscape around City Hall
 - Clean/replace City Hall carpeting
 - Complete conference room remodel
 - Update windows and tiles
 - Add historical pictures (link to Goal 3.4)
 - Install sound system/projection in Council Room
- Purchase shipping container for the compound to provide additional storage and protect equipment
- Hire a consultant to undertake a Public Works mapping project that will consolidated various maps into a usable, digitized format.
- Replace logs in parking area at the park
- Contract with the county to undertake Municipal Code enforcement for weed control and other issues)

Partners:

- **Address infrastructure upgrades and maintenance on private lands and buildings**
- Complete fire district annexation process (Note: This process is on hold until a decision is made regarding a merger)

Goal 1.2 – The City plans and implements financial strategies to build sustainable revenue sources.

Strategies

City:

- Develop financial strategy to support maintenance needs across the City
 - System Development Charges
 - Update SDC for wastewater and storm water
 - Develop a plan to implement an SDC for parks and streets
 - Increase the City's revenue base (*Fees, etc.*)
 - Raise taxes / Bonds / Taxing Districts etc.
- Work with partners and utilize available tools to incentivize industries to move to Culver
 - Tools: Enterprise zone, EDCO, urban renewal district

Partners:

- Identify funding opportunities to meet City's maintenance needs

Goal Area 2: Community Engagement

The City of Culver engages community members of all ages in creating the future of their community.

Goal 2.1 – The City engages youth in civil service opportunities and in creating and designing youth-centric spaces.

Strategies

City:

- Enhance and develop park spaces for youth of different age levels.

Partners:

- Provide educational, hands-on projects and activities geared toward youth.
 - Connect existing school classes and programs to community needs (e.g. shop class projects to make benches).
 - Utilize school programs to design community spaces to meet youth interests/desires (e.g. Frisbee golf course)
 - Provide opportunities for youth to engage with civic work at the City
 - Support greater access to vocational and skills training opportunities.

Goal 2.2 – The City develops a robust volunteer base and engages volunteers with civic projects.

Strategies

City:

- Work with partners to connect volunteers to opportunities in the community.
 - Host a "Volunteer Fair"

- Maintain and update a list of volunteer opportunities

Goal 2.3 – The City engages seniors in civil service opportunities and responds to their needs.

Strategies

City:

- Address needs of the senior community in all activities.
 - ADA compliance, walkable community w/ benches available

Partners:

- Provide senior programs.

Goal Area 3: Community Connections

The City of Culver has a strong sense of community pride and trust-based connections among residents.

Goal 3.1 – The City expands and maintains community spaces.

Strategies

City:

- Create and implement a Parks Master Plan.
 - Upgrade and maintain park facilities
 - Expand parks/facilities where possible
 - Build tennis/basketball courts, pocket parks, measured walking path
 - Replace basketball court (bid has been awarded)
 - Install donated picnic tables
 - Dog Park
 - Upgrade the City's east lot

Partners:

- Install a Park Kiosk – already approved to be installed by Chamber of Commerce.
- Beautify parks (benches, enhancing facilities) – consider long term maintenance.
- Start a clean-up group to address aesthetic issues
- Build a Community Center and/or Senior Center

Goal 3.2 – The City supports community and visitor involvement in events and gatherings.

Strategies

City:

- Enhance effectiveness of the City's advertising of community events and services
 - Utilize a variety of outreach vehicles and platforms to inform different sectors of the community
- Create long-term management plan for Crawdad Festival
 - Seek opportunities to work with partners to continue growing and managing the event

Partners:

- **Host more events and increase attendance:**
 - Citywide pot-luck picnic
 - More family-oriented events and activities

Goal 3.3 – The City fosters effective communication with partners and all sectors of the community.
--

Strategies

City:

- Develop and utilize a variety of methods for outreaching to diverse audiences in order to share information about existing programs.
 - youth, seniors, families, people outside of Culver, and others
- Host a bi-annual partner meeting to facilitate information sharing and leverage partnerships around shared goals.
 - Share plans for growth with partners like the School District, in order to support planning for the future.

Partners:

- Develop and maintain an online community calendar.
- Continue to publish a community newsletter.
- Identify and utilize other information sharing technologies:
 - Reader board and kiosks at City Hall
 - Facebook Page
 - Other

Goal 3.4 – The City celebrates Culver's history and diversity.

Strategies

City:

- Promote installation of memorial bricks in the park.
 - E.g. veteran's bricks
- Complete historical picture displays in the City Hall conference room.

Partners:

- Identify and develop opportunities to share culture and celebrate diversity.
- Identify and develop opportunities to share agricultural heritage and other local character/history.

Goal Area 4: Growth

The City of Culver proactively prepares for future growth-related challenges and opportunities.

Goal 4.1 – The City thoughtfully plans for future development.

Strategies

City:

- Develop long range, flexible growth plans/options.
 - Engage partners in discussing options related to expanding the urban growth boundary.
- Update Storm Water System (Phase 2 after current project completion).

Partners:

- Partners engage with the City to development land within City limits.
- Partners engage with the City to expand the Urban Growth Boundary.

Goal 4.2 – The City addresses critical social issues through regional Partnerships and collaboration.

Strategies

City:

- Invite partners to Council meetings to discuss issues of mutual concern (see below).
 - Establish regular meetings to discuss mutual concerns with appropriate entities (fire district, school district, water district).

Partners:

- Develop services to address the homeless population (safety, etc.).
- Improve/expand transportation system.
- Connect families in need to necessary services that partners provide.
- Provide support for at-risk youth through suicide prevention and other services.

Goal 4.3 – The City leads planning for new infrastructure needs, with support from appropriate partners.

Strategies

City:

- Invite partners to Council meetings to discuss issues of mutual concern (see below).

Partners:

- **Increase housing options and affordability.**
- Support expansion of the post-office.
- Work on bus stop/transportation issues.
- Increase senior living options.
- Install an electric vehicle charging station, solar panels.

Goal 4.4 –The City enhances the local economy by supporting partner efforts for local business development.

Strategies

City:

- Invite partners to Council meetings to discuss issues of mutual concern (see below).

Partners:

- **Develop business recruitment strategy/industry incentives.**
 - E.g. bank, arcade, brew pub, lodging/motel, gym/workout facility, hardware store, grocery store, high tech jobs, child care services, outlet for local products, etc.

Goal Area 5: Public Health and Safety

The City of Culver proactively plans to uphold the safety and health of residents.

Goal 5.1 – The City works with partners to increase community emergency preparedness.

Strategies

City:

- Annually review emergency preparedness needs and opportunities with the County.
- Develop an emergency preparedness plan for the City.
- Implement an emergency preparedness training program for the City and community.
- Invite partners to Council meetings to discuss issues of mutual concern (see below) (fire district, EMS).

Partners:

- Expand Fire/EMS services and other safety programs (Neighborhood Watch).
- Increase number of Ham Radio operators.

Goal 5.2 – The City works with partners to address congestion and other traffic safety concerns.

Strategies

City:

- Invite partners to Council meetings to discuss issues of mutual concern (see below).

Partners:

- Initiate process with ODOT to address traffic safety concerns.
- Improve Main Street safety:
 - Parking options
 - Availability and consistency of sidewalks
 - Pedestrian infrastructure such as road crossings

Goal 5.3 – The City facilitates access to medical and wellness services through Partnerships with other cities and with medical providers.

Strategies

City:

- Conduct an annual review of current and available medical services and assesses any needed changes.
- Invite partners to Council meetings to discuss issues of mutual concern (see below).

Partners:

- Transportation system to assist those needing to get to doctor appointments.
- Develop a walk-in clinic to provide additional medical services to Culver.
- Consider sharing and coordinating services with other cities (fire, EMS).